



Beyond Going Local

The Power of Financial Intimacy



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<http://solari.com>

**“You’re either part of the solution,
or you’re part of the problem.”**
-- *Eldridge Cleaver*

**“You’re either *financing* the solution,
or you’re *financing* the problem.”**
-- *Solari*

Introducing The Tapeworm

Our Central Banking - Warfare Economy



Are you financially intimate with the Tapeworm?

What Went Wrong?

Dow Jones vs. the Popsicle Index

	1950s	Now
Dow Jones Index	150	10,000 +
Popsicle Index	<i>Very High</i>	<i>Low</i>

What Went Wrong?

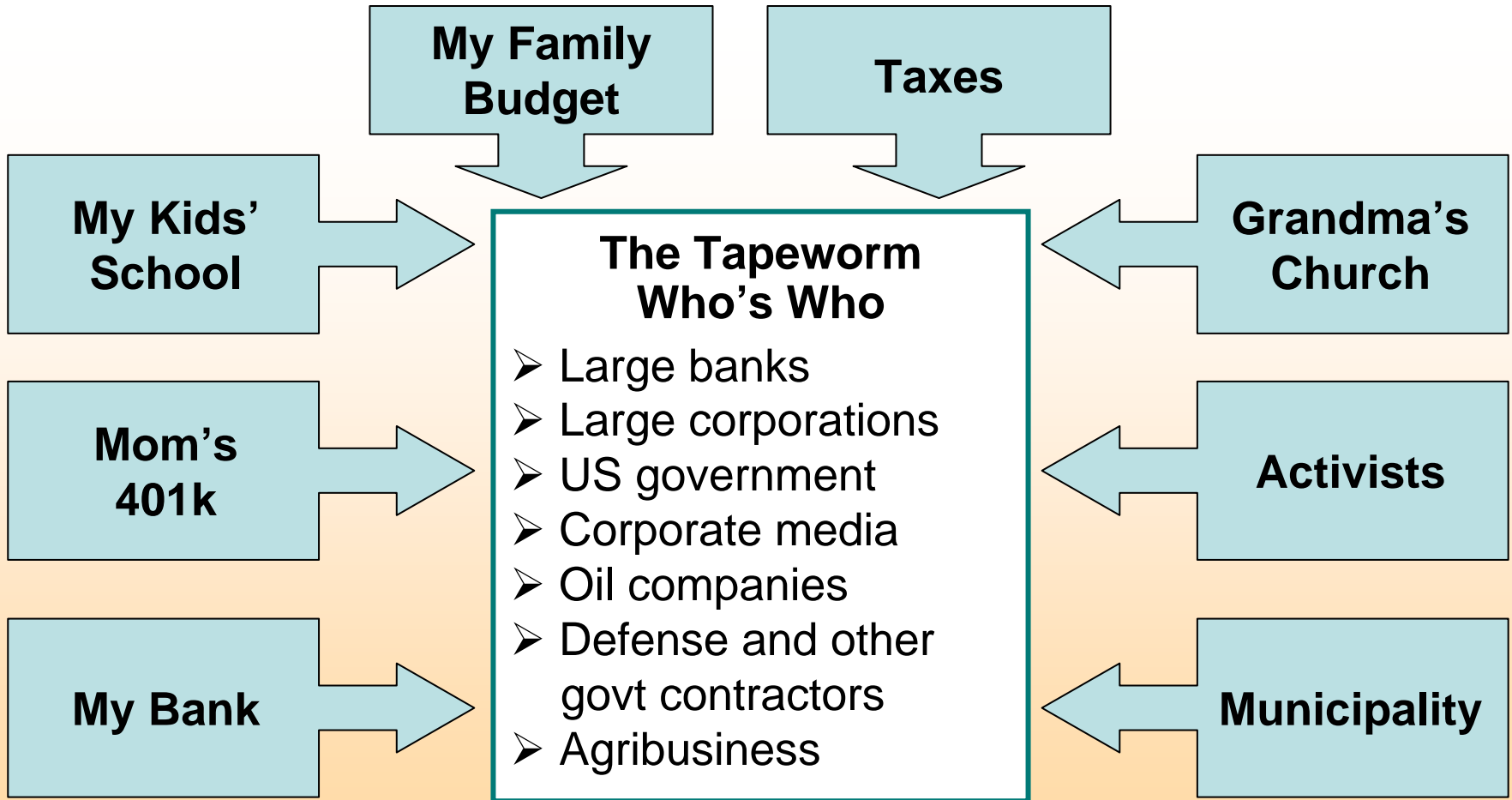
Centralizing the Financial Equity of a Place

	Before	After
Profile	100 small businesses & farms	2 big businesses
Retail Sales	\$100,000,000	\$100,000,000
Govt \$	\$50,000,000	\$50,000,000
Profits	\$10,000,000	\$10,000,000
Multiplier	1-5x	10-15x
Local Equity	\$10-50,000,000	\$100-150,000,000
Ownership, Expertise, & Control	90% locally owned	10% and declining
	100+ local owners <ul style="list-style-type: none">• Financially Intimate• Reinvesting locally• Local control, expertise	10+ local owners <ul style="list-style-type: none">• Loyal to the Tapeworm• Reinvest in Tapeworm• Declining control, exp

Let's look at all parts of our financial operations

- **Time and Attention**
- **Purchases**
- **Deposits and Debt**
- **Investments and Pension Funds**
- **Donations**
- **Taxes**

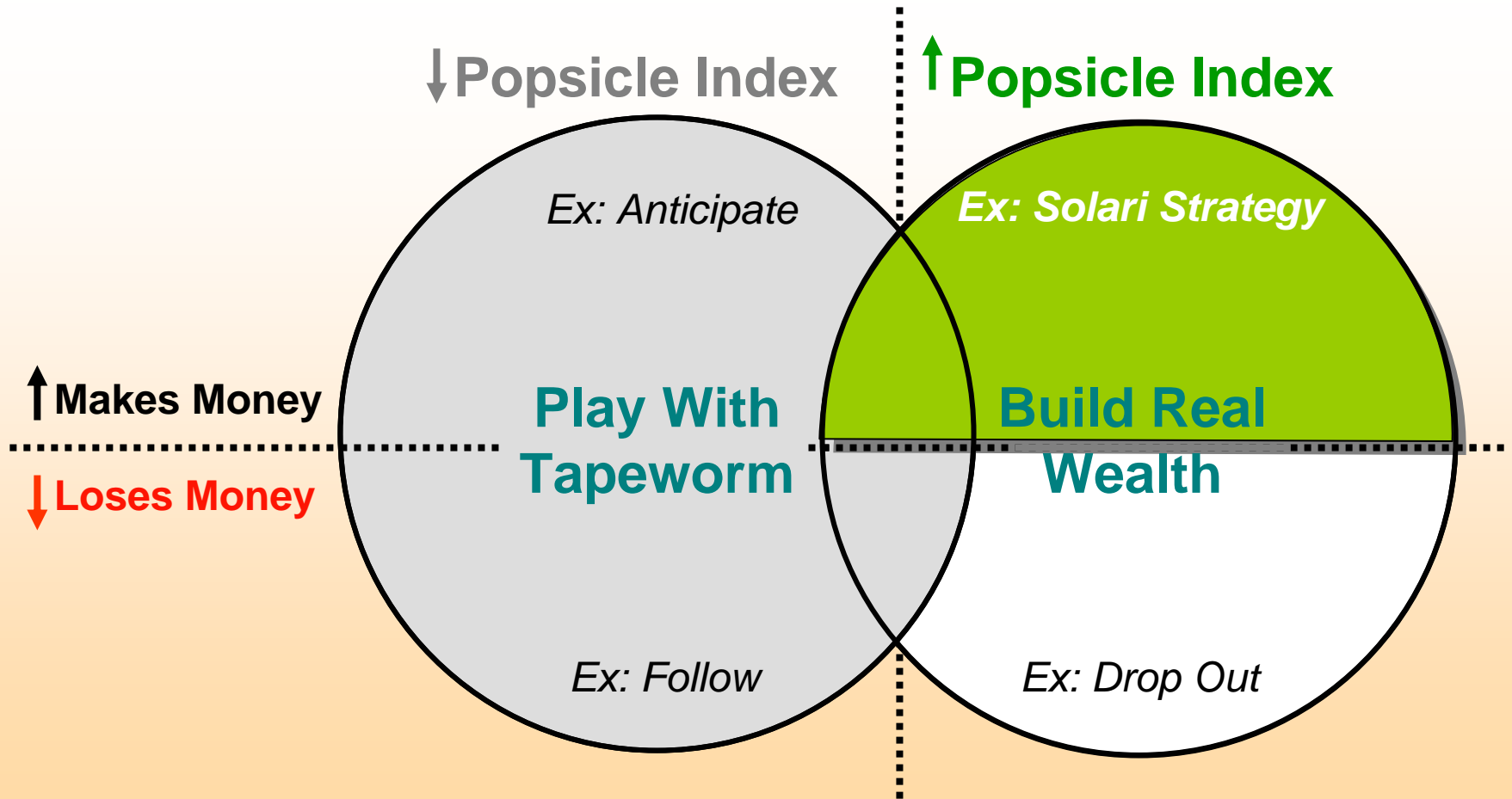
Where is the money in your neighborhood going?



Would YOU push the red button?


Coming Clean

Investment Strategies



Financially Intimate Investing

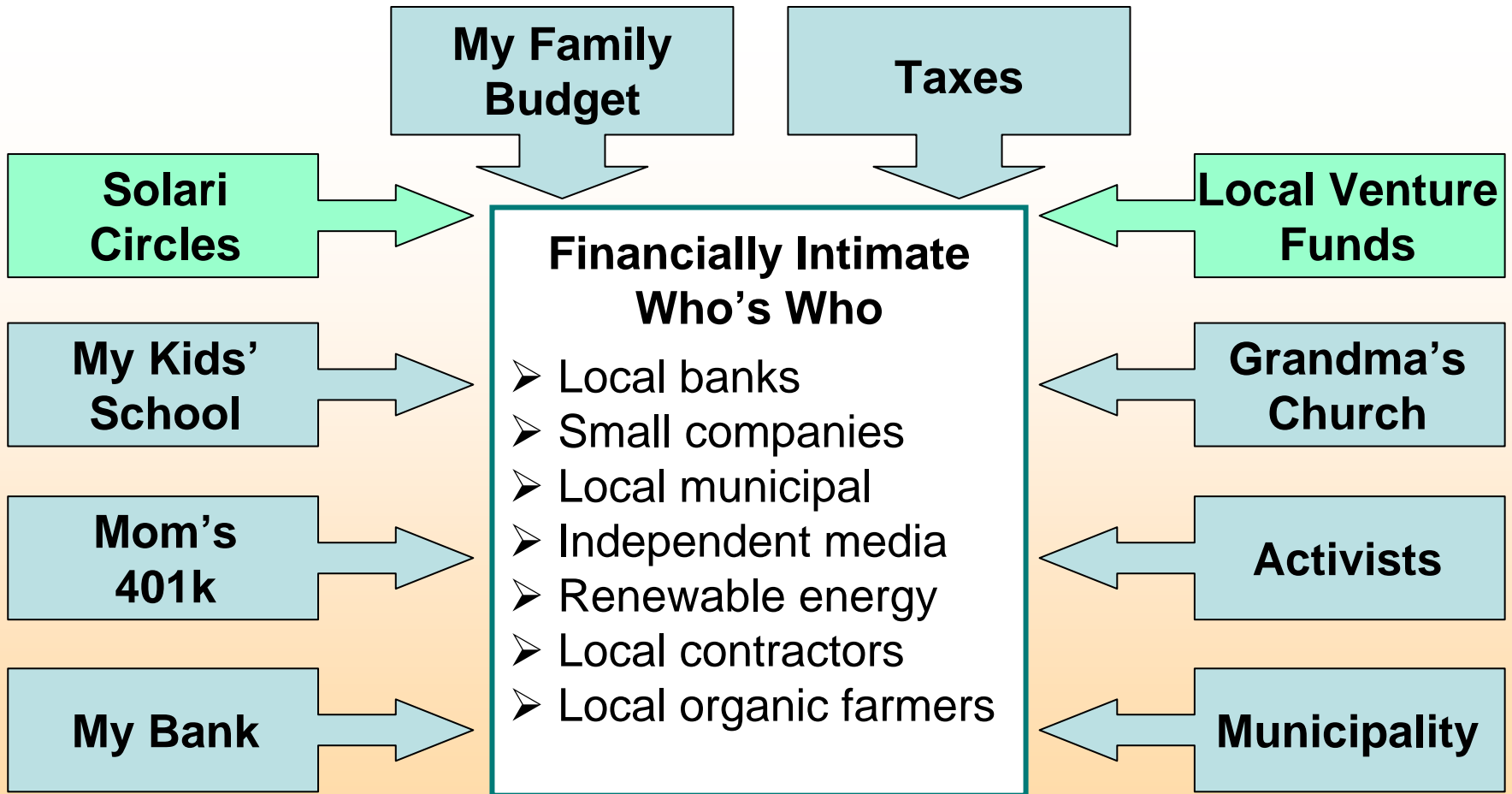
	Global	Local
Liquid	<i>Example:</i> Stock in Alternative Energy Company	<i>Example:</i> CD in Local Bank
Non-Liquid	<i>Example:</i> Out of Town Real Estate	<i>Example:</i> Your Home



Think “cui bono” – who are your financial intimates?

Note: Nothing in this presentation should be taken as individual investment advice.

Where is the money in your neighborhood going now?



Expanding intimate knowledge, intimate networks & places

One Neighborhood

Becoming Financially Intimate

- More and more neighbors practicing financial intimacy, building real wealth
- Forming Solari Investor Circles to come clean together
- Forming financially intimate networks between individuals, circles, farmers, businesses, government, other locales
- Expanding opportunities for place based and solution based investing
- Building databanks of how our money works
- Forming local venture funds; attracting investors; shopping where you invest
- Increasing Tapeworm risk management strategies

One Neighborhood With Financial Intimacy

What does a financially intimate neighborhood feel like?

- Fresh organic food and clean water at affordable prices for all
- Families, small business people and farmers own their own land and properties with no debt
- Alignment of factions -- i.e. generations, sexes and networks
- Open transparency and conversation about how our money works
- Financially intimate networks between individuals, circles, farmers, businesses, government, other locales
- The popsicle index is 100%
- A lively community spirit

Getting Started

Do only what gives you energy

- Free up 2-4 hours/week + \$___/month
- Ask ‘Where do I live?’ and ‘Who is my affinity group?’
- Withdraw from the Tapeworm
- Bank local, eat local, turn off your tv
- Lower your overhead and debt, increase self-sufficiency
- Become an investor
 - cultivate intimate knowledge, intimate networks, sphere of influence
 - become investment worthy
- Play Solari Strategy
 - use the Popsicle Index to identify opportunities
 - build equity, rather than yield
 - cultivate transparency
- Start or join a Solari Investor Circle asap



Please visit the Solari website:

solari.com

- ✓ *Links to free resources*
- ✓ *Solari Audio Seminars*
- ✓ *Sign up for free updates*