



Solari Portfolio Strategy

The Power of Financial Intimacy



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Solari Inc. May 2006

<http://solari.com>

**“You’re either part of the solution,
or you’re part of the problem.”**
-- *Eldridge Cleaver*

**“You’re either *financing* the solution,
or you’re *financing* the problem.”**
-- *Solari*



Introducing Solari

- **Product**
 - Solari Circles
- **Strategy**
 - Turn Red Button Green
 - Popsicle Index UP = Capital Gains UP
- **Opportunity**
 - Going Local
- **Mission**
 - Popsicle Index = 100% worldwide

Overview

- **\$1mm Portfolio Example - Before and After**
Titanic vs. Lifeboats
- **But, but, but...I don't have \$1mm**
You're either an investor or an investee
- **Seeing the Real Deal on how the money works**
We call it the Tapeworm Economy
- **Unleashing the hidden opportunity**
Seeing diamonds in your own backyard

Introducing The Tapeworm

Our Central Banking - Warfare Economy



Are you financially intimate with the Tapeworm?

The Tapeworm: Central Banking - Warfare Economy

Example: A \$1mm portfolio

US Govt Fixed Inc.

Full Faith & Credit:

\$100,000 US Treasury Bonds
25,000 US Treasury Note
75,000 Ginnie Maes

Indirect Credit:

\$25,000 Fannie Maes
25,000 Freddie Mac
25,000 Sallie Mae Debentures

Global Govt Fixed Inc.

\$100,000 Templeton Bond Funds
40,000 World Bond Fund

Corporate Fixed Inc.

\$25,000 Bond Fund
25,000 Bond Fund

Bank CDs

\$10,000 JP Morgan Chase CD
10,000 Bank of New York CD
10,000 Citibank CD

Short Term & Cash Equiv.

\$2,500 Fidelity Tax Exempt Fund
2,500 Citibank Checking Acct

Stocks

\$100,000 AT&T, Citibank, IBM, Novartis,
Halliburton, Morgan-Chase, Monsanto, Lockheed,
RJR, CCA, McDonalds, Barrick, CACI

Home

\$400,000 Split Level in Reston, Va.
Favorite Charity: Harvard University

What are we financing?

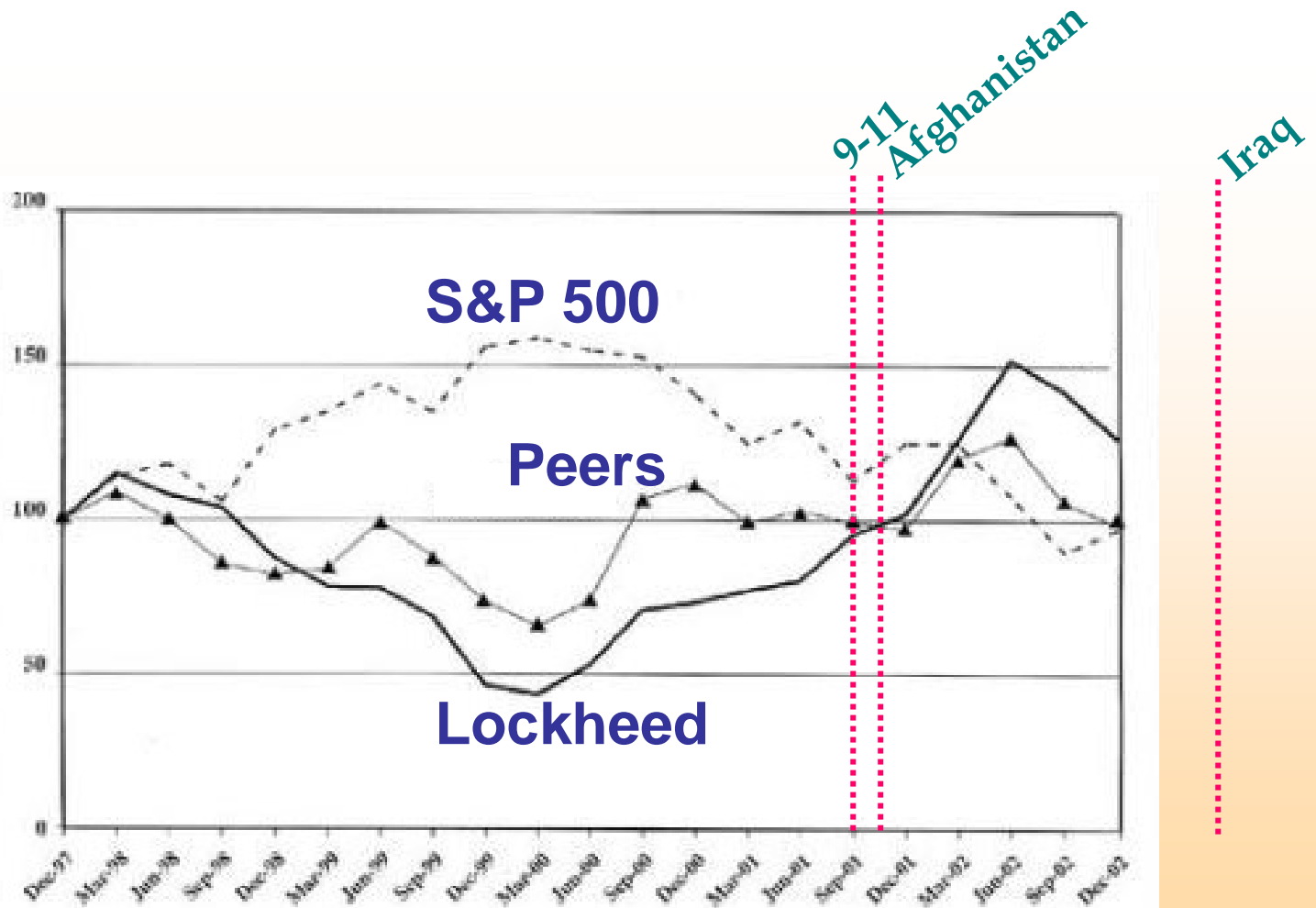
Example: *Novartis & Ritalin*

Kids on Ritalin US (est.)	10,000,000
Novaritis P/E (est.)	32x
Profit Per Kid (est.)	\$54
Stock Market Value: (est.) Per Kid on Ritalin US All US Kids on Ritalin	\$1,720 \$17,200,000,000



What are we financing?

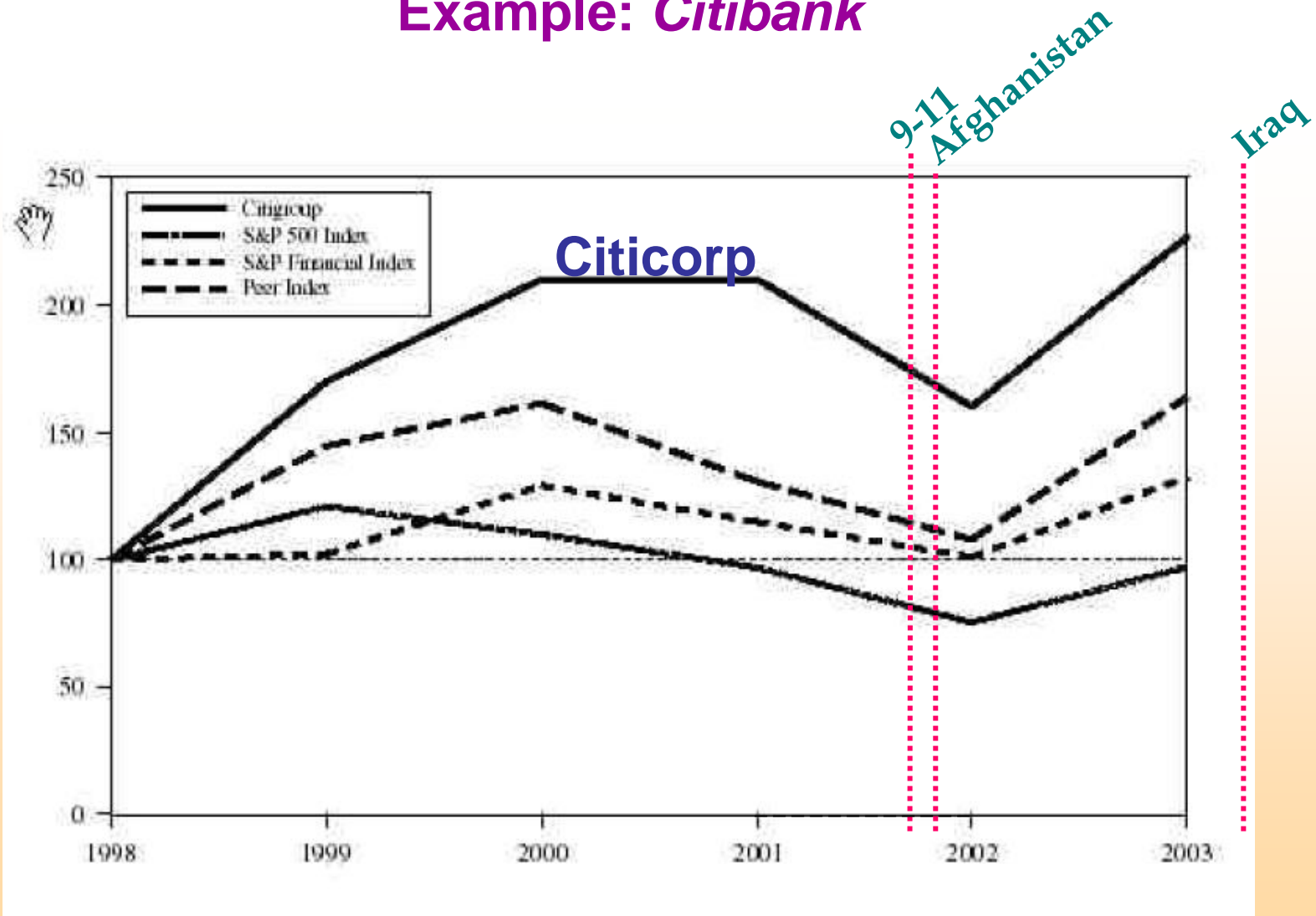
Example: *Lockheed Martin*



Source: Lockheed Martin Proxy - March 2003

What are we financing?

Example: *Citibank*



From: [An Open Letter to John D. \("Jerry"\) Hawke, Jr.](#)
[Comptroller of the Currency - United States Treasury](#)

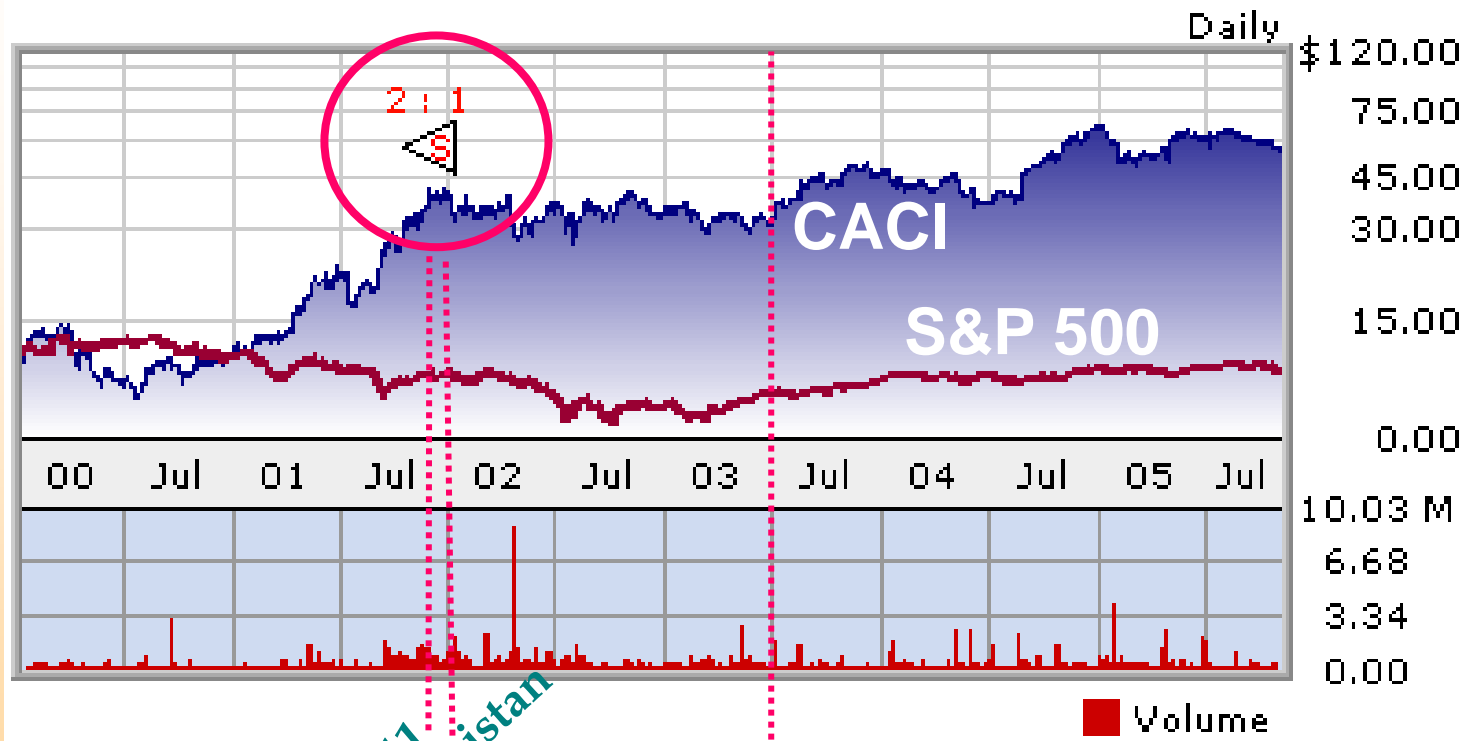
What are we financing?

Example: *CACI*

Historical Stock Data

■ CACI INTL INC  Split
as of 10/24/2005

■ SPX



9-11
Afghanistan

Iraq

From: [CACI Website](#)

The Tapeworm:

Central Banking - Warfare Economy

Our sample \$1mm portfolio ... what are we financing?

- AT&T
- Bank of NY, Citibank
- Barrick
- CACI
- CCA
- Fannie/Freddie/Ginnie
- Halliburton
- Harvard University
- JP Morgan-Chase
- Lockheed-Martin
- McDonalds
- Monsanto
- RJR
- US Treasury

- ✓Financial Coup d'Etat \$4 trillion
- ✓Jobs moving abroad
- ✓Debt bubble & fraud. inducement
- ✓Black budget ops & murder
- ✓Piratization & market manipulation
- ✓Food seed/water/energy monopoly
- ✓Environmental Degradation
- ✓Narcotics trafficking
- ✓The rape of Russia
- ✓Sex slavery, slavery & torture
- ✓Space weaponry & surveillance
- ✓Drugging & poisoning of children
- ✓9-11 & global conquest

The Tapeworm: Central Banking - Warfare Economy

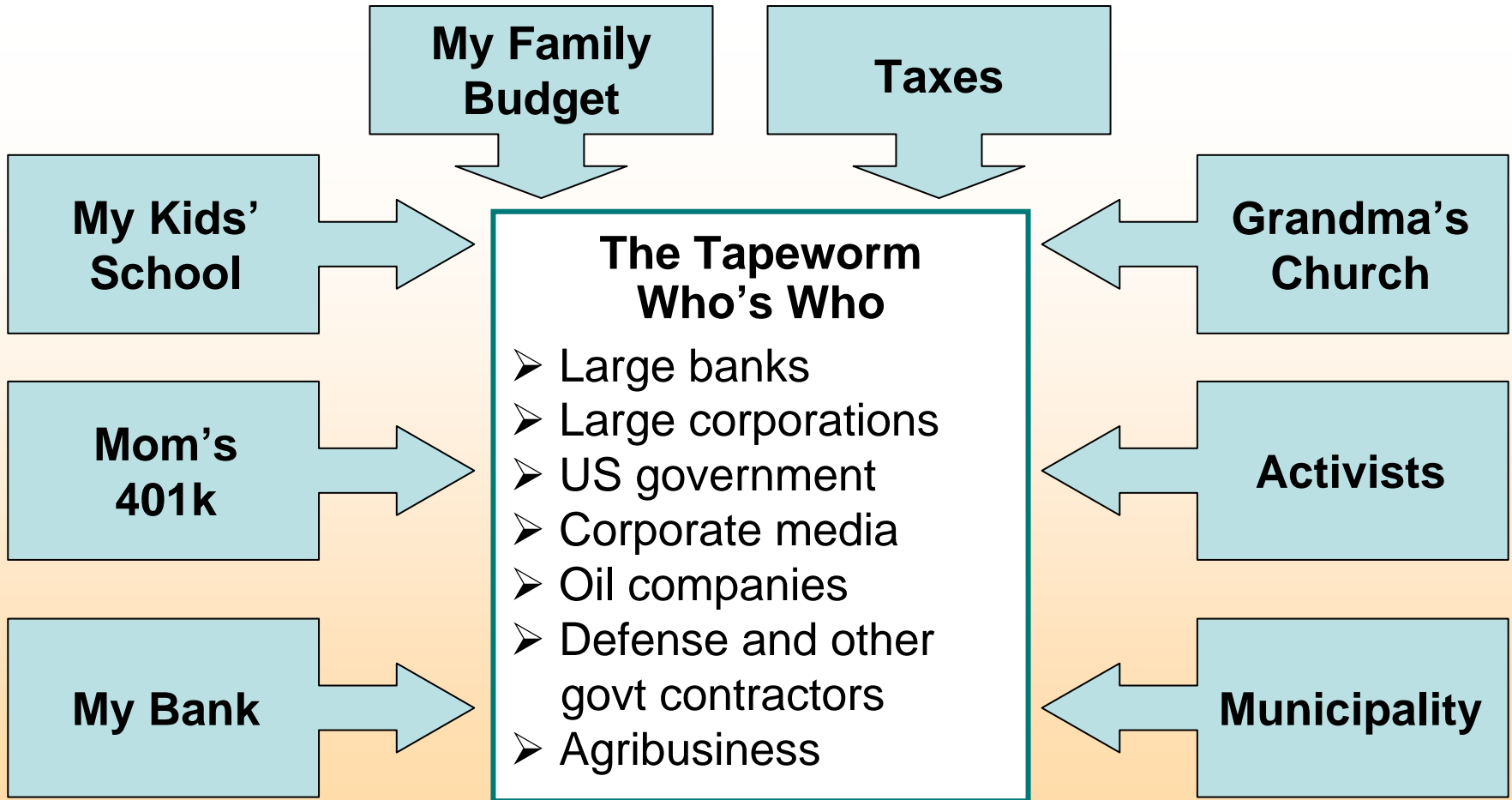
Our \$1mm portfolio - is it sound?

- **Zero Diversity**
 - Entirely dependent on US Federal Credit
- **Federal Credit is Unsound**
 - Heart of the Negative ROI System
- **What needs to grow to provide the investment yield?**
 - Warfare ... Dirty Money ... Facism ... Inflation ...
 - Depopulation ... IMF Workout ... Market Manipulation ...
 - Peak Oil ... Suppression of Technology ... IRS
- **What always happens in the end?**
 - Insiders are protected ... Outsiders thrown overboard

Let's look at all parts of our financial operations

- **Time and Attention**
- **Purchases**
- **Deposits and Debt**
- **Investments and Pension Funds**
- **Donations**
- **Taxes**

Where is the money in your neighborhood going?



Would YOU push the red button?

What Went Wrong?

Dow Jones vs. the Popsicle Index

	1950s	Now
Dow Jones Index	150	10,000 +
Popsicle Index	<i>Very High</i>	<i>Low</i>

What Went Wrong?

Centralizing the Financial Equity of a Place

	Before	After
Profile	100 small businesses & farms	2 big businesses
Retail Sales	\$100,000,000	\$100,000,000
Govt \$	\$50,000,000	\$50,000,000
Profits	\$10,000,000	\$10,000,000
Multiplier	1-5x	10-15x
Local Equity	\$10-50,000,000	\$100-150,000,000
Ownership, Expertise, & Control	90% locally owned	10% and declining
	100+ local owners <ul style="list-style-type: none">• Financially Intimate• Reinvesting locally• Local control, expertise	10+ local owners <ul style="list-style-type: none">• Loyal to the Tapeworm• Reinvest in Tapeworm• Declining control, exp

The Tapeworm: Summary

- **Xxxxxxx**
- Xxxxxxx

Coming Clean

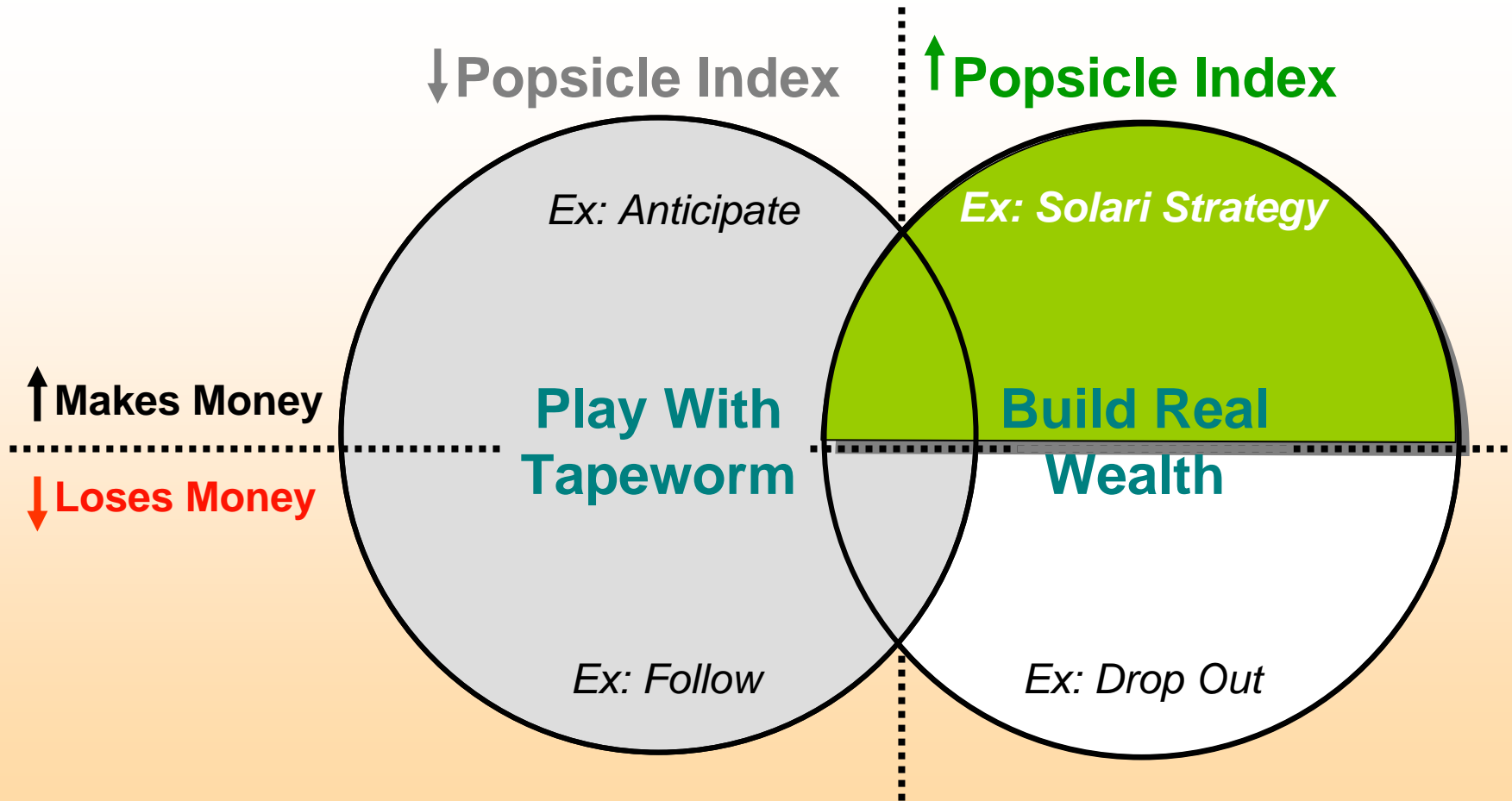
Solari 2-Test Strategy

Make money on a rising Popsicle Index!

- **Goal**
 - Maximize Return on Investment
- **Invest in Understanding Total Economic Returns**
 - You: *time and money*
 - Your Ecosystem: *living & financial equity*
 - The Players in Your Ecosystem: *their needs and risks*
- **Risk Management**
 - Do No Harm
 - Avoid Bad Dogs
 - Teach Others to Play 2-Test Too
 - You are only as safe as your neighbors
- **Result**
 - Use knowledge about how to create value for the good guys and the whole system to create greater security and value for yourself



Investment Strategies

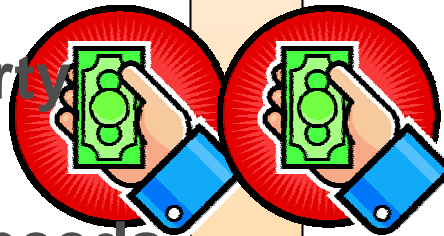


To Play With the Tapeworm is a Losing Strategy



Tapeworm Team

- Centralizes power
- Destroys wealth
- In cahoots with dirty players
- Slower learning speeds



Wealth Team

- Decentralizes power
- Builds wealth
- In cahoots with trustworthy players
- Higher learning speeds

Our Greatest Leverage Point

How do we make money
turning the **Red** Button **Green** ?

Financial Intimacy

Who does your money touch?

Who is your Banker?

Who is your Farmer?

Who are your Investees?

Who is your Charity?


Who is your Municipal Leader?

Who do you trust with your *life*?

Your \$ is a Vote!

Financially Intimate Investing

	Global	Local
Liquid	<i>Example:</i> Stock in Alternative Energy Company	<i>Example:</i> CD in Local Bank
Non-Liquid	<i>Example:</i> Out of Town Real Estate	<i>Example:</i> Your Home



Think “cui bono” – who are your financial intimates?

Note: Nothing in this presentation should be taken as individual investment advice.

One Family's Portfolio Before & After Comparison

	Tapeworm Portfolio	Financially Intimate
Local Non-Liquid	\$150k \$700k debt	\$ 550k \$0 debt
Local Liquid	25k	75k
Global Non-Liquid	---	200k
Global Liquid	825k	175k

Popsicle Index



One Family – After Financial Intimacy

Example: *\$1mm portfolio -- diversified and profitable*

Local Liquid

\$75k

\$5,000	Checking account/money market at well managed local community bank
20,000	CDs at well managed local community bank
10,000	Cash, silver and gold coins in deposit box
10,000	Cash, silver and gold coins at home
25,000	Publicly traded stocks for companies based in my area or region with leadership and products personally known to me or to people I trust
5,000	Local tax-exempt bonds of municipal agencies run by people we know and respect doing things that we believe raise our Popsicle Index

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One Family – After Financial Intimacy

Example: *\$1mm portfolio -- diversified and profitable*

Global Non-Liquid

\$200k

\$100,000	Gold and silver bullion in depository in Europe
90,000	Investment in land and cottage next to cousin's in-law's farm in Central America (High Popsicle Index, Low Cost)
<i>Expected</i>	\$25,000 Reserve for improvements to land and cottage (Currently held and counted in interest bearing accounts under Global Liquid)
<i>Expected</i>	\$25,000 Micro equity – Reserve to invest in cousin's in law's business and local businesses (Currently held and counted in interest bearing deposits at local bank in Central America under Global Liquid)
10,000	Angel investment in college roommate's wind farm company

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One Family – After Financial Intimacy

Example: *\$1mm portfolio -- diversified and profitable*

Global Liquid

\$175k

- \$25,000 Digital Gold and Silver
- 75,000 High Popsicle Index Places
- 25,000 Basket of Local Stocks and Local Bank CDs
- 50,000 Small and Mid-Cap Stocks – Focus On:
 - Decentralizing, sustainable solutions
 - Products & services that lower monthly expenses and/or increase self-sufficiency, promote good health, save time, make fresh food more available/affordable
 - Operations that are excellent on sustainable basis
 - Stocks of above available on an economic basis

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One Family – After Financial Intimacy

Example: *\$1mm portfolio -- diversified and profitable*

Local Non-Liquid

\$550k

\$300,000	30 acre farm in TN with improvements (no debt)
95,000	Mortgages financing homes for my sister and a neighbor
5,000	Refinancing of cousin's credit card debt (warning/disclaimer)
150,000	Reserved for direct local investment and to pool with Solari Investor Circle:
	•Financial investments
	•Networking, lobbying, asset mapping/databank
	•Learning and intellectual mastery
	•Donations/tithes

**Technically it is currently in Local Liquid – however treating as non-liquid for purpose of aggregates*

Think “**cui bono**” – who are your financial intimates?

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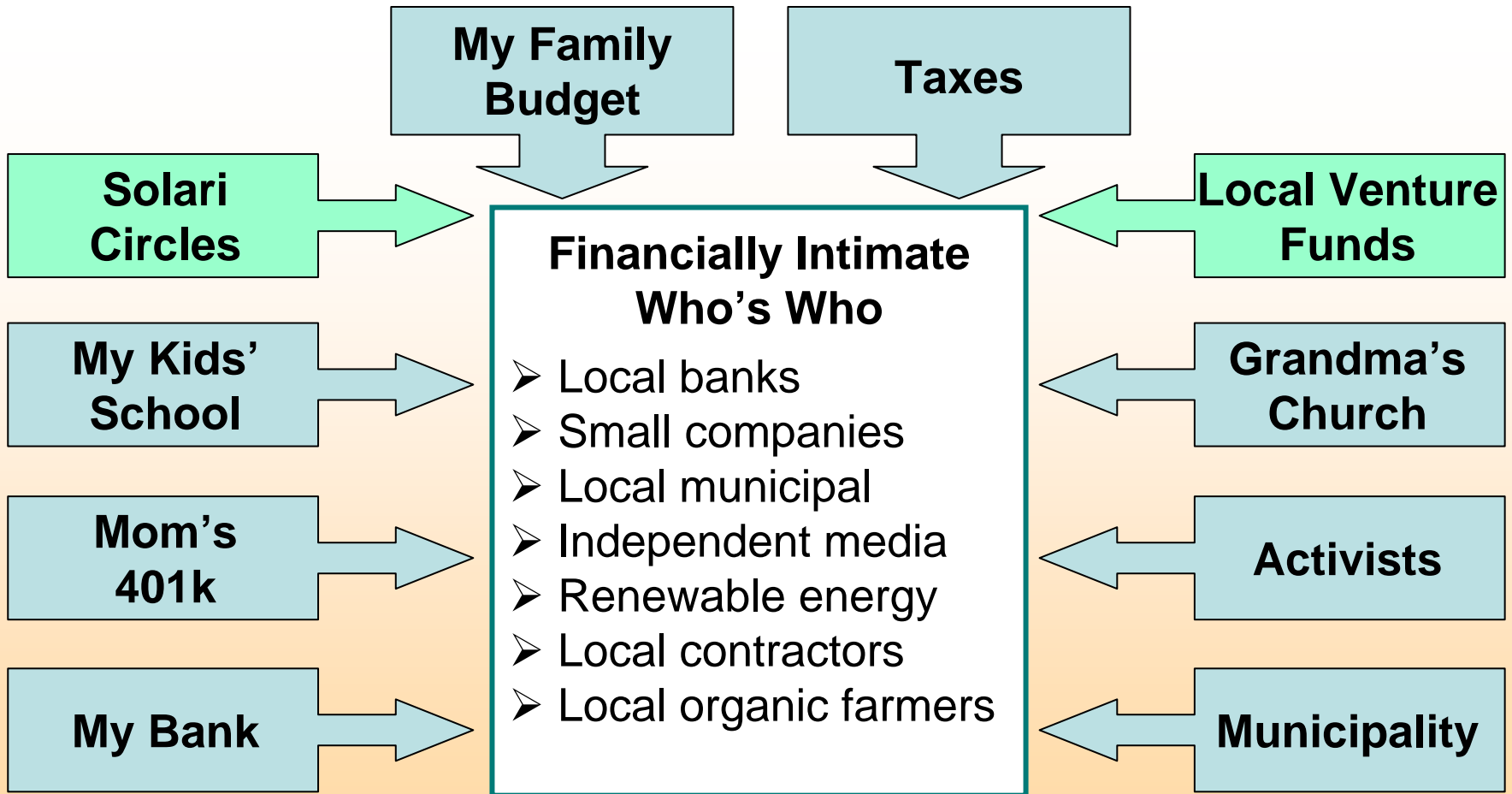
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Popsicle Index



**What does a financially intimate
neighborhood look like?**

Where is the money in your neighborhood going now?



Expanding intimate knowledge, intimate networks & places

Summary: Rules of Thumb

- Get Started: bank local, eat local, turn off your tv
- Think “who”
- Play Solari 2-Test and profit from a rising Popsicle Index
- De-centralize
- Withdraw from the Tapeworm
- Lower overhead, increase self-sufficiency
- Build equity, rather than yield

The Bottom Line

*Freedom cannot be bought with money;
individual financial security is not sufficient
to achieve personal freedom.*

*Freedom comes from profiting through
collaborative efforts to create freedom
and to enjoy the wealth created.*

**Freedom begins with seeing
the diamonds in your own backyard!**

Watch Out for the Tapeworm Trap

- Multiple personality disorder

Getting Started

Do only what gives you energy

- Free up 2-4 hours/week + \$___/month
- Ask ‘Where do I live?’ and ‘Who is my affinity group?’
- Withdraw from the Tapeworm
- Bank local, eat local, turn off your tv
- Lower your overhead and debt, increase self-sufficiency
- Become an investor
 - cultivate intimate knowledge, intimate networks, sphere of influence
 - become investment worthy
- Play Solari Strategy
 - use the Popsicle Index to identify opportunities
 - build equity, rather than yield
 - cultivate transparency
- Start or join a Solari Investor Circle asap

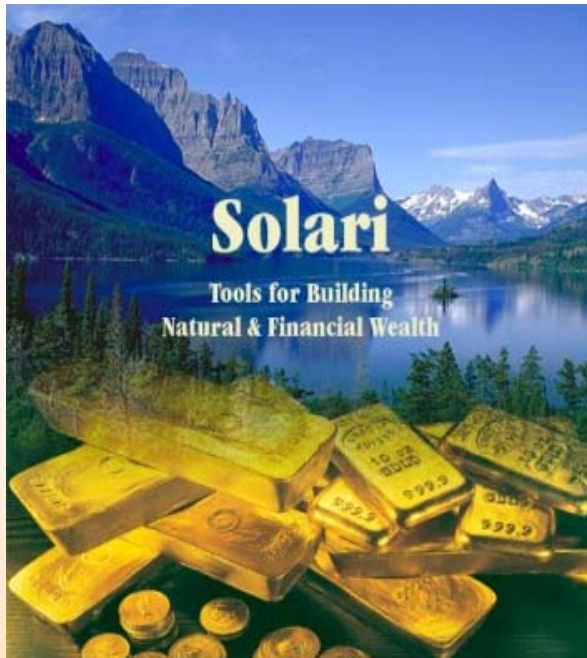


Please visit the Solari website:

solari.com

- ✓ *Links to free resources*
- ✓ *Solari Audio Seminars*
- ✓ *Sign up for free updates*

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- **Our Booth:** Audio Seminar CDs & DVD
- **Workshop:** This Afternoon [??]
- **Website:** <http://solari.com>
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(sign up for free updates)
- **Audio Seminars:** <http://votesolari.com>